# Profile

# **Synchro** Has Strong Established History in **Providing ERP** Software for Investment Casters

his is a special year for Synchro ERP! It's the companies' 40th anniversary. Synchro specializes in providing software MRP (manufacturing resource planning) and ERP (enterprise resource planning) specifically developed for the cast metal industry.

Their focus is on the investment, iron and diecasting industries– each of which have their own unique requirements.

Some brief examples of functionality for investment casters:

- Ability to track castings and tool usage both by number of waxes per injection of the die and number of waxes on a tree (both of these can also be used in scheduling)
- A number of specific casting serialization methods used exclusively by the investment casting industry
- Scheduling with multiple capacity constraints while seeing the effects on multiple bottleneck processes
- Serialized casting, heat number, work order and part traceability
- Shop floor manufacturing instructions with pictures, drawings and video, if required

# Global

Synchro has a global customer base with offices in the USA, UK, Brazil,

Spain and South Africa. With agents in India, China and New Zealand this global coverage sets them apart from all other specific software providers.

# Synchro's Unique Business Model

Over a decade ago, Synchro altered their business model from a typical sale per module with upfront costs, which is a characteristic of most software systems and prohibitively expensive for many companies, and decided to open up the availability of specific Cast Metal ERP software to all companies wanting and needing an integrated system. Allinclusive modules, support, and all system upgrades, per license is only \$120 per month.

# **Current Latest Development**

"Ongoing development has always been our major strength and keeping pace with technology is crucial to the success of our client base; all development is included in the license fee; this is a win-win for all," stated Barbara Nolan-Collins, sales and marketing director.

#### Enterprise Technology for 'Shop Floor' - Why Mobility Matters

"Cost-effective devices tablets lend themselves to working in harsh environments; Devices are portable, inexpensive, utilizing WIFI, eliminating expensive networking costs, fewer fixed work stations and negligible cost for hardware replacement. Little or no training, speed of data exchange, all integrated into the main Synchro ERP," Nolan-Collins, continued.

#### **A Bright Future**

Extensive development is in progress for the Shop Floor App and in October or November of 2015, they have a release for two new extensive modules for the software and further App development.

# 🚺 AFFILIATE MEMBER

# SYNCHRO ERP LTD.

#### www.synchroerp.com

Established in 1975, SynchroERP is designed for the investment caster, foundries and diecasting manufacturer. A worldwide leading provider of Specific Production Control ERP/MRP software systems specific to the cast metal industry: from front gate to through to shipping dock and everything in-between. This powerful system is used by thousands of users all over the globe.

